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## TEN YEARS OF EXTRAORDINARY STORIES...

September 15, 2018, we want you to join us in celebrating ten years of extraordinary partnership between Mason City Schools and the Mason Schools Foundation. Through reading challenges, walk-a-thons, galas, corporate sponsors, personal donations and generous community support we have given over \$800,000 in grants to MCS since the beginning of the Foundation ten years ago. What started as an impactful and thoughtful way for the Campbell Family to make a generous donation to our schools in honor of the education of their grandchild, has grown into a catalyst for change, an inspiration for new ideas, and a push for innovation throughout our District.

The Mason Schools Foundation is an independent non-profit organization (EIN: 26-2662719) supporting the Mason City School District. We fund grants proposed by Mason educators in the areas of academics, athletics, the arts, and diverse learners. You can learn more about the grants and the Foundation at [www.masonschooolsfoundation.org](http://www.masonschooolsfoundation.org). You will find photos and highlights of our grants in action by following us on Facebook. As in the past ten years, we will have silent and live auction items to offer our guests in addition to sponsorship opportunities. Your support will allow us to continue a tradition of excellence in Mason City Schools by providing programs and resources that fall outside of the scope of ever-shrinking district budgets. Please join us in writing extraordinary stories!

### \$5,000 INNOVATING EVENING SPONSOR

- Table of tickets to event (10 seats)
- Inclusion of company name and logo in all event marketing material
- Recognition on our website & Facebook page as a sponsor
- Full page ad in Gala Program
- Advertisement in a district wide email to our 11,000+ students/families

### \$2,500 TEACHING THE WHOLE LEARNER

- 6 tickets to event
- Recognition on our website & Facebook page as a sponsor
- Full page ad in Gala Program
- Advertisement in a district wide email to our 11,000+ students/families

### \$1,500 CREATING CHANGE

- 4 tickets to event
- Recognition on our website & Facebook page as a sponsor
- Full page ad in Gala Program
- Advertisement in a district wide email to our 11,000+ students/families

### \$750 STEAMING AHEAD

- 2 tickets to event
- Recognition on our website & Facebook page as a sponsor
- Half page ad in Gala Program
- Advertisement in a district wide email to our 11,000+ students/families

## LEVELING THE PLAYING FIELD AD SPONSORSHIPS

- \$450 Full Page Color Ad
- \$250 Half Page Color Ad
- \$100 Quarter or Business Card Ad

Attached are the sponsor registration form and ad guidelines. Our deadline for receiving sponsorship and advertising for the program is **August 10, 2018**. If you have any questions, please contact Kim Rupert at [krupert@rupertfam.org](mailto:krupert@rupertfam.org).

## SILENT AND LIVE AUCTIONS

These are always lively and one of the highlights of the event. If you'd like to donate an auction item or basket, please contact Alicia Farbstein, [ashae100@gmail.com](mailto:ashae100@gmail.com). Donated items valued at \$250 or more will receive logo placement in the evening's program and recognition in a district-wide email to our 11,000+ students/families. AUCTION ITEMS must be received by **July 31, 2017**, as we will be offering auction items on-line several weeks before the event. We are always looking for new or exciting packages or valuable items that we can use as one of our three live auction items that evening. Donated items can be mailed or delivered anytime to:

Alicia Farbstein  
7850 Yellowwood Drive  
Mason, OH 45040

Most of all, we would love to have you join us for dinner and the evening's festivities. Tickets can be purchased on our website, [www.masonschooolsfoundation.org](http://www.masonschooolsfoundation.org). Join our efforts to take our Mason students "Above and Beyond". Look for fun and nonsense captured on social media the night of the event at **#MSF10years**. If you have ideas about how you or your business could creatively support our Foundation, we would love to hear from you!

## LOOKING FORWARD TO YOU BEING PART OF OUR NEXT CHAPTER!

Kim Rupert  
Gala Chair  
937.216.7072  
[krupert@Rupertfam.org](mailto:krupert@Rupertfam.org)

Alicia Farbstein  
Silent Auction/Gala Co-Chair  
513.739.4711  
[ashae100@gmail.com](mailto:ashae100@gmail.com)

Nathalie Neuburger  
Silent Auction/Gala Co-Chair  
513.253.8713  
[Youpie1@aol.com](mailto:Youpie1@aol.com)



## 10 YEARS OF EXTRAORDINARY STORIES: SPONSOR REGISTRATION FORM

**AUCTION ITEMS** must be received by **July 31, 2018**, as we will be offering auction items on line several weeks before the night of the event.

**SPONSORSHIP/AD DEADLINE** is **August 10, 2018** (*Ad can be sent electronically after payment is received.*)

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP LEVELS

- \_\_\_\_\_ Innovating Evening Sponsor .....\$5,000
- \_\_\_\_\_ Teaching the Whole Learner Sponsor .....\$2,500
- \_\_\_\_\_ Creating Change Sponsor .....\$1,500
- \_\_\_\_\_ Steaming Ahead Sponsor .....\$750
- \_\_\_\_\_ Leveling the Playing Field - Full Page Color Ad in program ..... \$450
- \_\_\_\_\_ Leveling the Playing Field - Half Page Color Ad in program .....\$200
- \_\_\_\_\_ Leveling the Playing Field - Quarter or Business Card Sized Color Ad in program.....\$100

Advertising Requirements: .jpg, .png, .gif, or .pdf file format.

Email questions or logo/ad artwork to Kim Rupert, [krupert@rupertfam.onmicrosoft.com](mailto:krupert@rupertfam.onmicrosoft.com).

## TOTAL DONATION/PAYMENT INFORMATION

\_\_\_\_\_ Sponsorship Total  
\_\_\_\_\_ Other donations: contact Alicia (ashae100@gmail.com) if you need a pick up.  
\_\_\_\_\_ I'm enclosing a check made to the Mason Schools Foundation in this amount.  
\_\_\_\_\_ Charge my Visa or MasterCard in this amount.

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Please direct questions, logo artwork, completed form and check/credit card information to:

Kim Rupert, Mason Schools Foundation  
PO Box 183  
Mason, OH 45040

## MSF 10 YEAR CELEBRATION: GALA PROGRAM ADVERTISING GUIDELINES

**SPONSORSHIP/AD DEADLINE** is **August 10, 2018**

*(Ad can be sent electronically after payment is received.)*

Size of publication 5 ½" x 8"

File formats: .jpg, .png, gif, .pdf, or .eps.

